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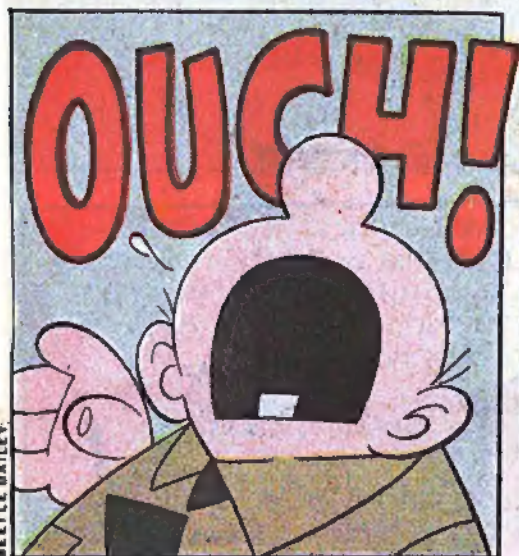
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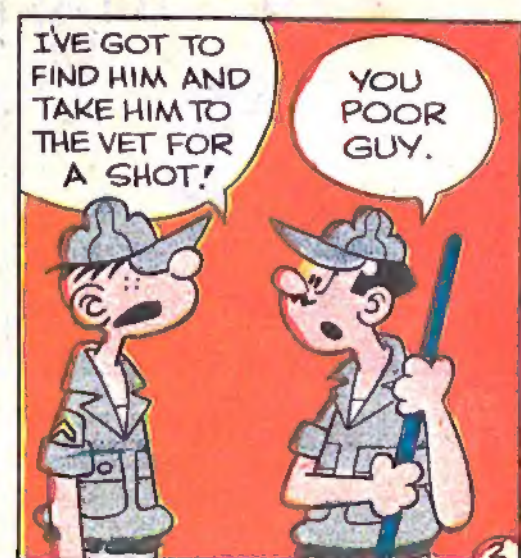
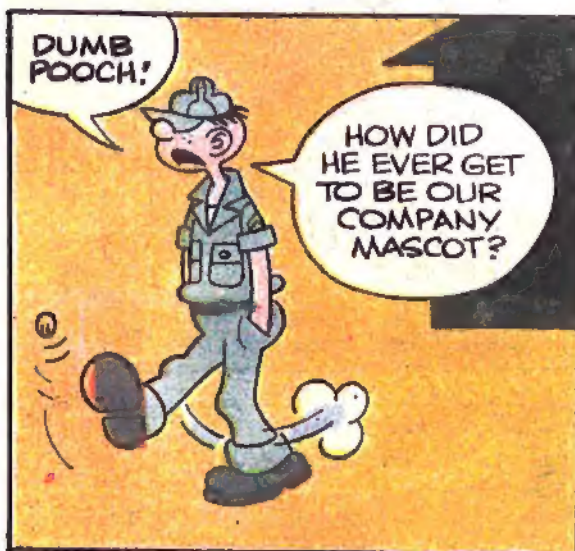
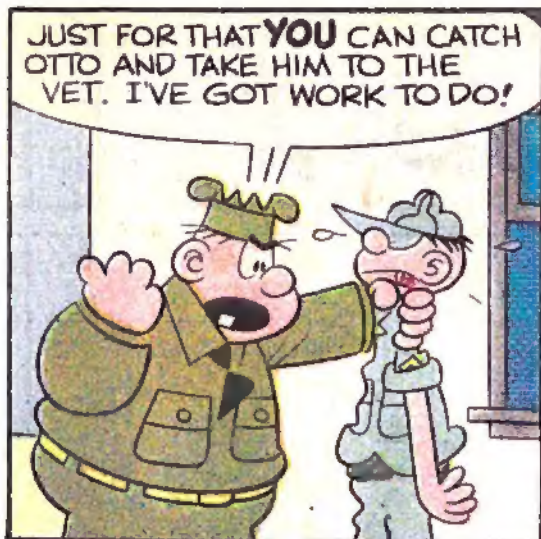
The PIZZA PUP



BEETLE BAILEY Vol. 3, No. 75, May, 1970

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I TOOK OTTO LAST TIME! HE PUT UP AN AWFUL FIGHT. HE TORE MY UNIFORM AND BIT ME IN THREE PLACES



HELP ME CATCH OTTO!

AND SHOW UP FOR MY DATE TONIGHT ALL BEAT UP - NOTHING DOING!



LOOK! THERE'S OTTO!

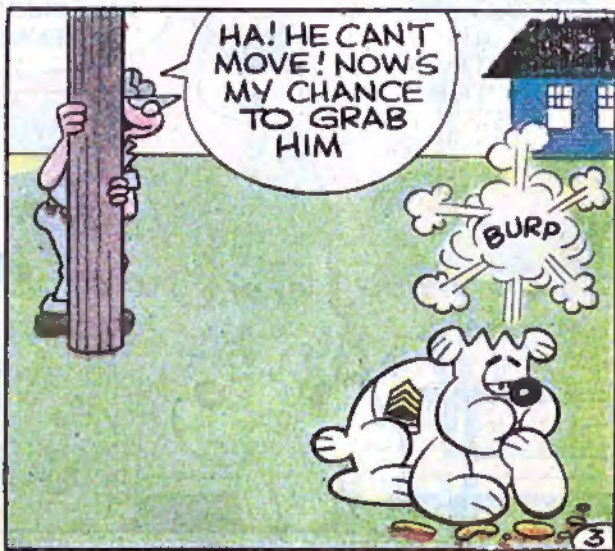
HE'S BEEN OVER TO MAMA ROSA'S FOR A PIZZA HAND-OUT

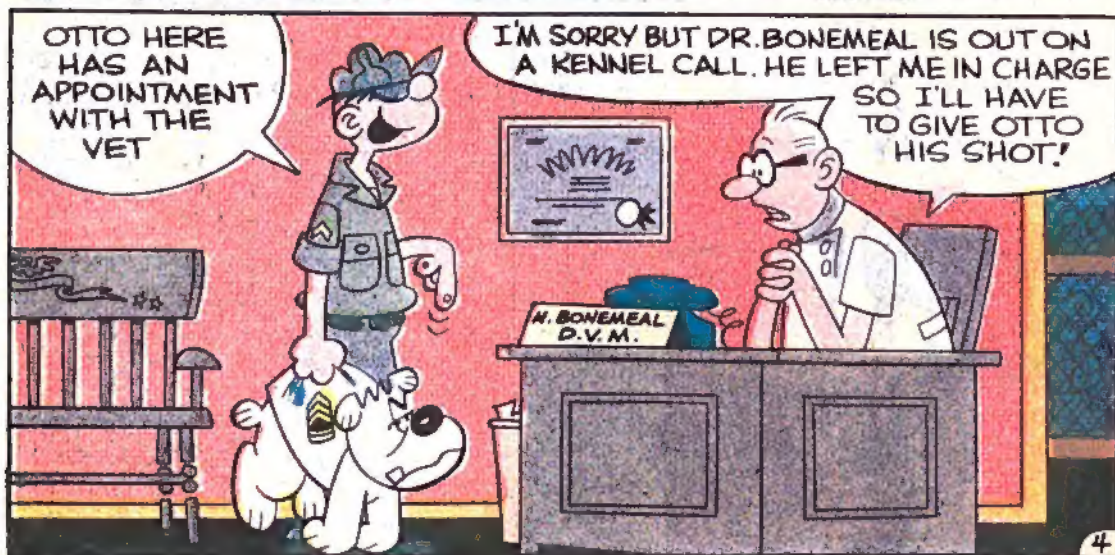
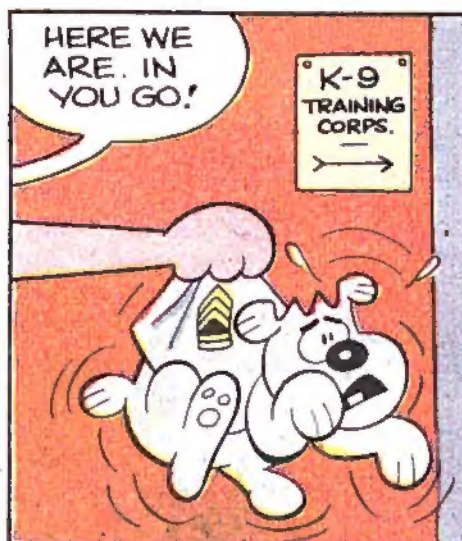
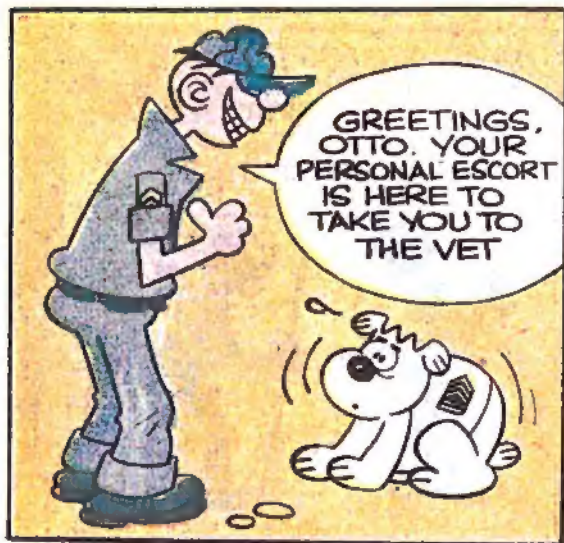


YOU'RE IN LUCK, BEETLE! WHEN OTTO FINISHES THAT PIZZA HE'LL BE TOO STUFFED TO MOVE. YOU'LL CATCH HIM EASY



HA! HE CAN'T MOVE! NOW'S MY CHANCE TO GRAB HIM







Sea Horse 'Ranch' ONLY \$2.98

Adults and children alike gasp and laugh with delight when they see these wonderful and unusual pets from the sea. These curious creatures with heads like little horses, are unlike any fish. They swim and move through the water without any apparent effort. They hitch themselves by their tails to anything they can grab including each other. When you look at

them, they look back at you. They sail around, they feed themselves, they turn summersaults and "stand on their heads." The female lays the eggs in the male's pouch and he hatches them. The baby sea ponies come out alive ready to swim.

HOURS AND HOURS OF PLEASURE

You'll get hours and hours of pleasure setting up your Sea Horse Ranch and watching in fascination how these curious fish—like nothing else in the world—swim, play, feed, hatch their young. It is a great new interesting and educational hobby even if you never had a pet before. It is a novel addition for any fish lover or collector.

EASY TO CARE FOR

And they are easy to care for. You get everything you need—the "ranch" aquarium where they live, the sea trees where they rest, the sea sails for creating the right environment, the silica sand for a beautiful gleaming bottom and enough sea horse food to last for months and months.



Exciting, Interesting Pets Will Fascinate You

Sea Horses Have:

- Cute Pony Heads
- Curling Grasping Tails
- Pouches for carrying baby sea horses
- Armor like scales
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Here is what you get:

- 2 Live Healthy Sea Horses
- Sturdy shatterproof aquarium 5x3x2 1/2
- Sea Horse Ranch Trees
- Sea Horse Food
- Sea Horse Book

MONEY BACK GUARANTEE

Order these delightful pets today! You get everything you need and you must be delighted or you may return your sea horse ranch for full purchase price refund. Live delivery guaranteed!

FREE TRIAL COUPON

Honor House Department 21SH 64
Lynbrook, N.Y. 11563

Rush me my Sea Horse Ranch today on your Free Trial Money Back Guarantee offer stated above. Send Sea Horse Ranches. I enclose \$2.98 plus 25c shipping charges for each.

Name _____
Address _____
City _____ State _____ Zip _____
N.Y. State Residents please enclose 2% sales tax.



MONSTER S-I-Z-E MONSTERS

7 FEET
TALL

In Authentic Colors With
GLOW in the DARK EYES

ONLY \$1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life—Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethylene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark. Money Back Guarantee.

Just send \$1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.



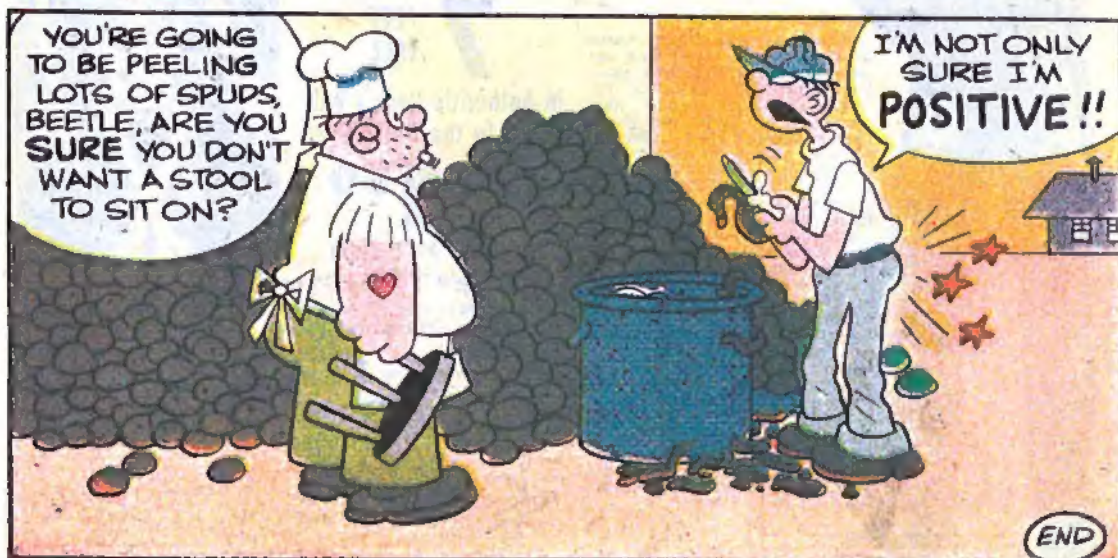
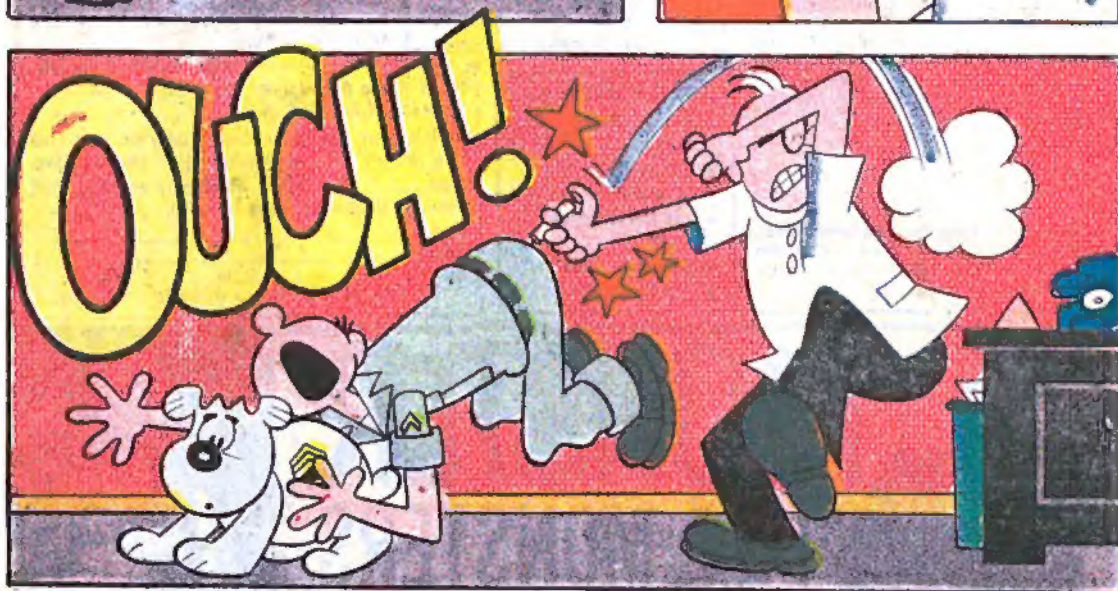
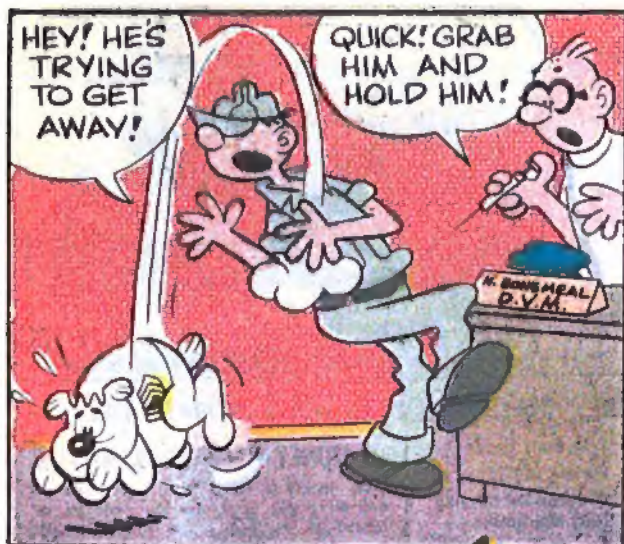
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Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose \$1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

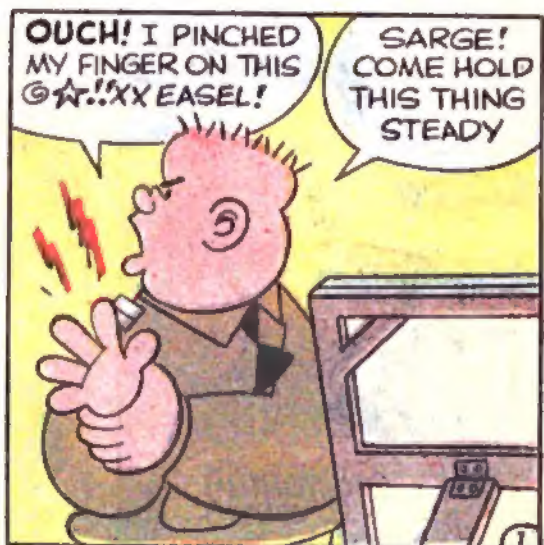
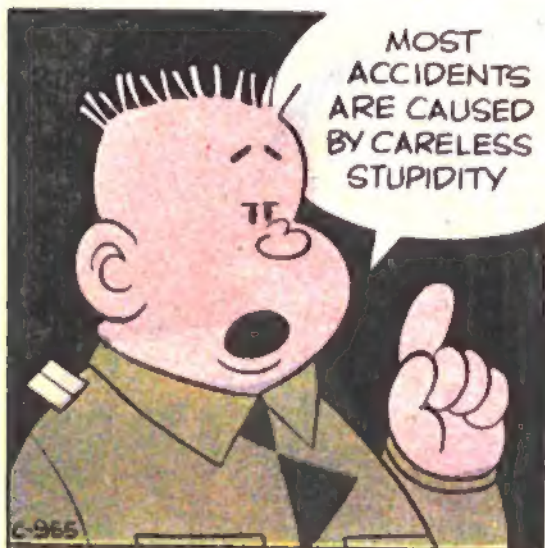
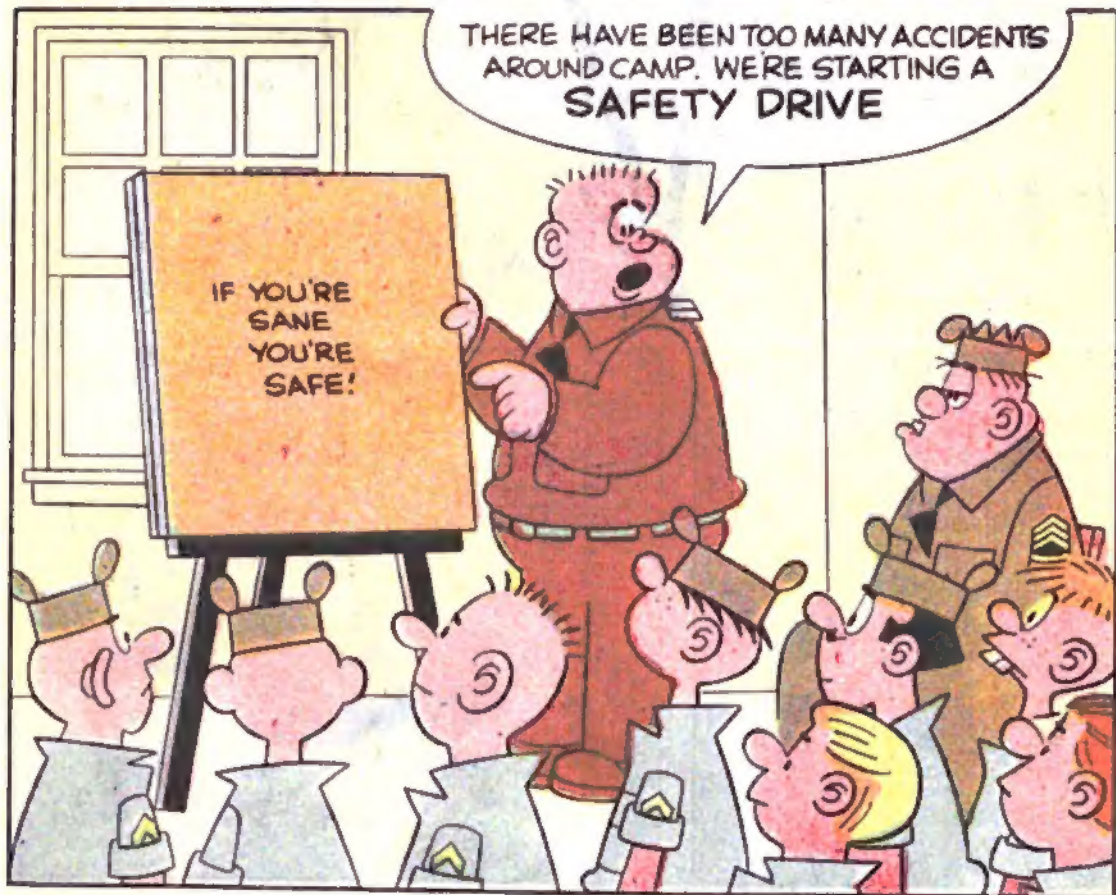
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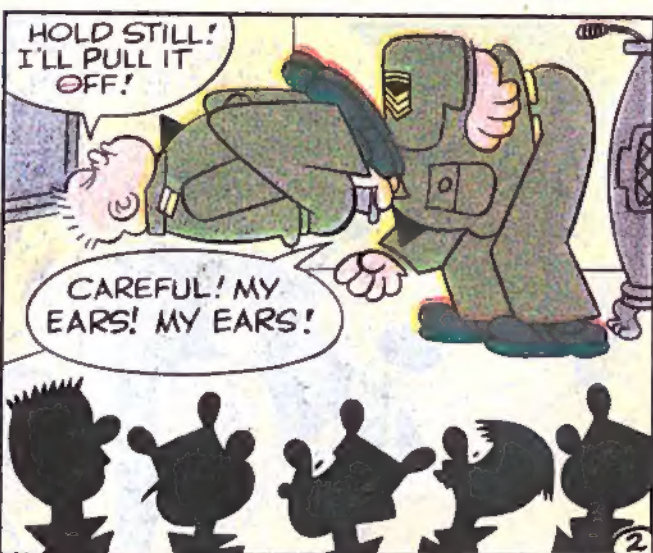
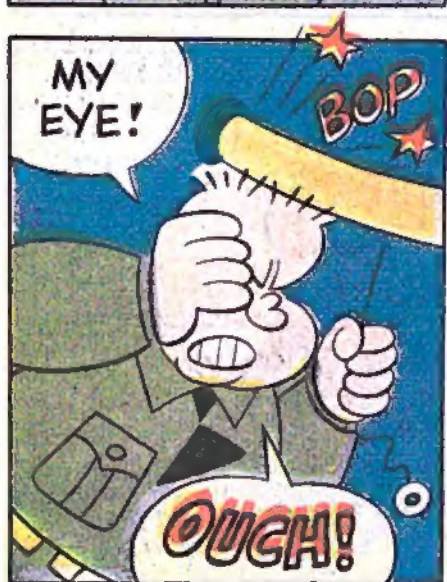
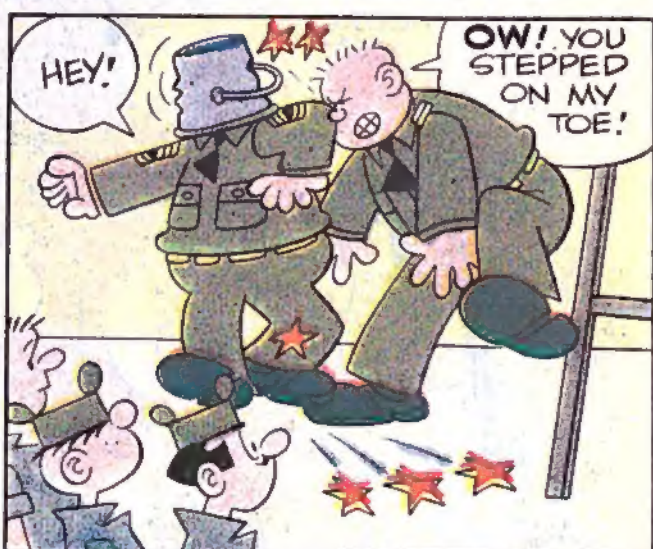
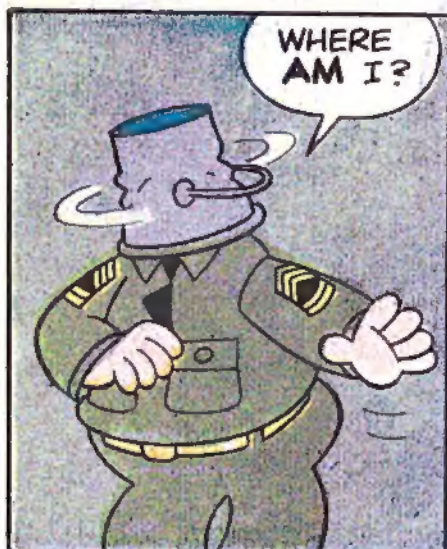
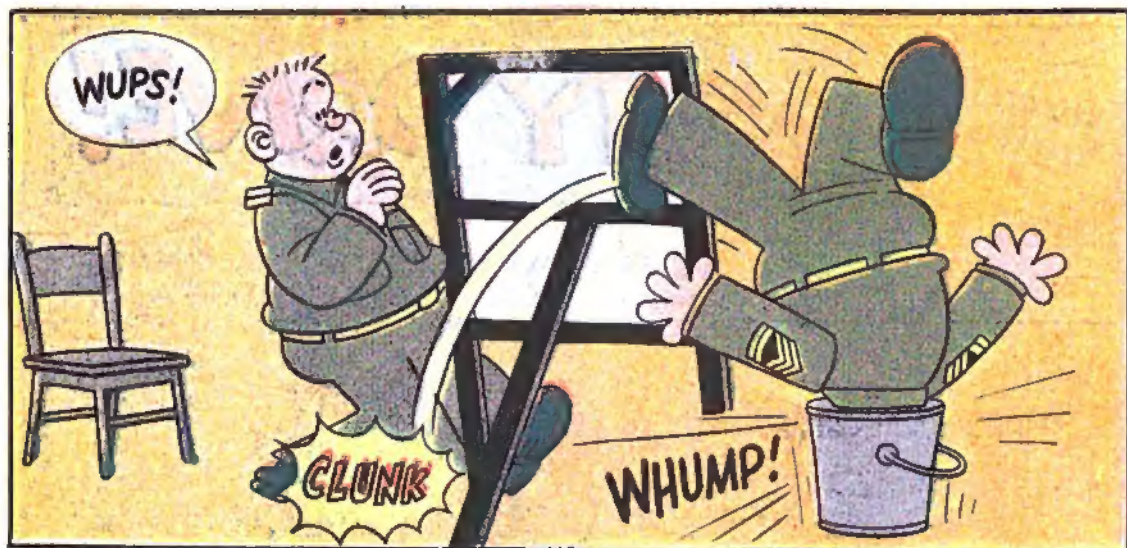
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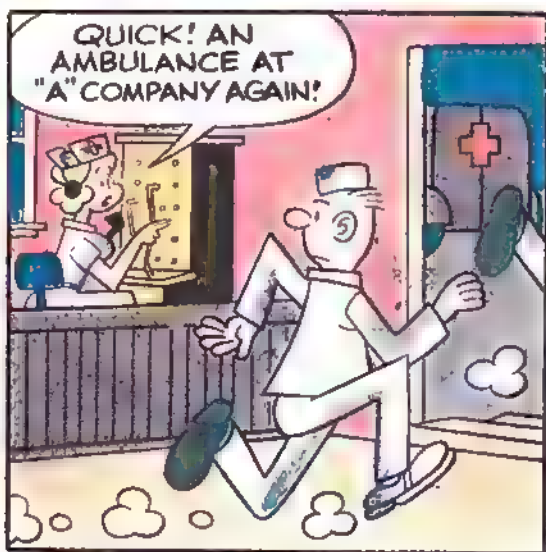
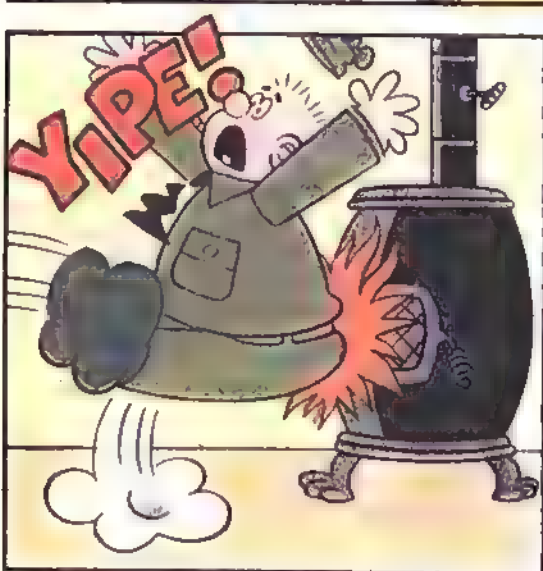
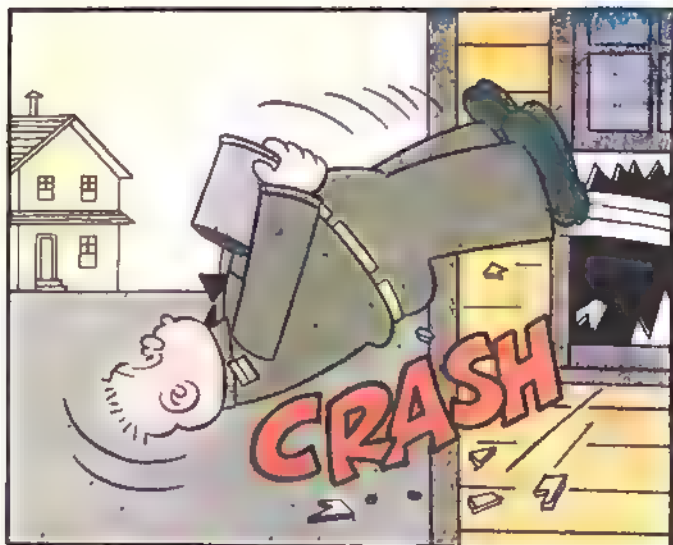


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The SAFETY DRIVE!



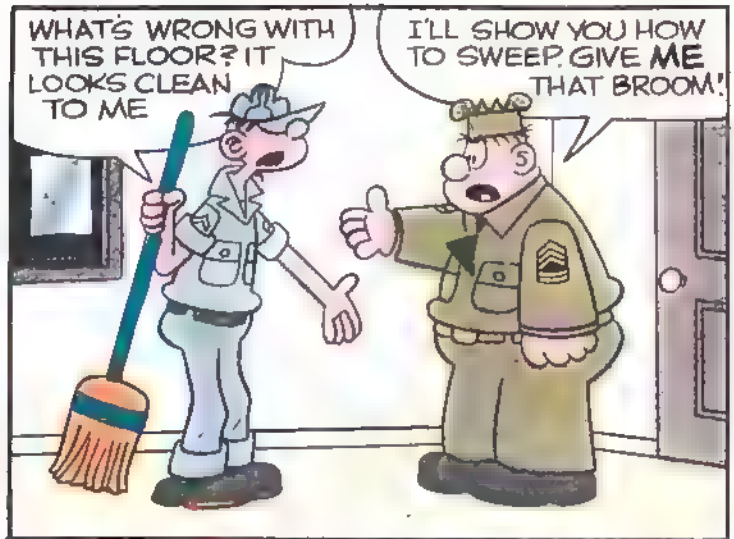




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SARGE SWEEPS AGAIN!



NOTICE THE GRIP... FIRM .
NOT TIGHT TO LIMIT
THE WRIST ACTION



THEN BEND THE KNEES
SLIGHTLY AND TURN
YOUR SHOULDERS TO
MAKE A FULL STROKE



ALWAYS BEING SURE
TO FOLLOW THROUGH



THE TRICK IS TO
KEEP YOUR STROKES..



ANY TRUTH TO THE RUMOR
THE ARMY PROMOTED YOU
TO SERGEANT TO SAVE
ON BROOMS?



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in

**COOL
HEADS**



FREE BOOK TELLS YOU HOW YOU CAN BUILD A RUGGED BODY COMMAND RESPECT / FEAR NO MAN AND ADMIRATION

Gain up to 50 lbs. of shapely, mighty muscles using modern streamlined methods—quick and easy without expensive equipment—in the privacy of your own home. If you are skinny or fat, flabby or muscular—in a few short weeks you can look in the mirror and see the amazing change.

4 inches more of chest muscle—3 inches more of arm muscle—a new he-man body you can be proud of. Take advantage of this No Obligation Offer and get this \$5 value! Mail the coupon today and I will rush you free, this valuable book and full information by return mail. Mail coupon now for this Free Book jam-full of picture packed ABC courses and 120 photos of strong men and champions once weaker than you. Pictures which show how to quickly and easily:

1. Develop 18 to 18½ inch brawny arms powerful enough to land a knockout punch fast.
2. Build a 48 to 52 inch heroic chest with tireless lungs for endurance in sports, and a virile look to attract the girls.

3. Mold a broad, muscle packed back with Super-Man shoulders tapering to a slim punch-proof waist.

4. Become a fearless self-defense fighter able to overpower any bully twice your size. Don't delay! Mail the coupon and get your Free Book!



**I GAINED 60 LBS.
OF SHAPELY,
MIGHTY MUSCLES**



"I was a 125 lb., 6 ft skinny weakling only a few weeks ago," says John Sill. "I added 7 inches to my chest 3½ inches to each arm and now pack a full 185 lbs of solid muscle."

**"I LOST 30 LBS.
OF DANGEROUS
FAT — 4 inches
off my waist!"**



"I turned ugly dangerous fat to mighty muscles in just minutes a day added 7 inches to my chest 3 inches to each arm and took 4 inches off my waist. You don't have to be a 'fatso' any more."



Learn my true tested secrets of Strength. You can be the proud owner of a wonderful new body just like thousands of others who have taken advantage of this offer.

AMERICAN BODY BUILDING CLUB
35 Wilbur Street, Lynbrook, N.Y. 11563
Sept. 21 AS 64

Mail me free all 11 world famous strength test courses including photo book of famous strong men once weaklings. How to become one of them. I enclose Twenty five Cents for mailing and handling. I am under no obligation. Let me know how to get free \$100 worth of sports, self defense, Strong man stunts, courses, apparatus.

Name _____ Age _____
Address _____
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(Do not mail coupon if under 14 years of age)

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance.

\$1.00

HERE IS A TREASURE CHEST OF FUN



MONSTERS SIZE MONSTER

Imagine your friends shock when they walk into your room and see the visitor standing around as GIGANTIC as life. Dracula as horrible and sinister as any nightmare.

and so big-like you I probably find yourself talking to them.

No. F17A Dracula \$1.00
No. F17B Wolfman \$1.00



SMOKE CLOUD

Light one and watch the bottom of black smoke curl into the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 971 20c

SECRET BOOK SAFE

With combination lock only you can open.



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you have it. Tough under structure is covered with simulated leather binding.

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Isometric Muscle Building. Call 453-3 Stunts.

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- Isometric muscle building course
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An Infallible Optical Illusion \$1.00

Scientific optical principle. Imagine you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend in that really his body you see under his clothes? Loads of laughs and fun at parties.

No. F17 \$1.00

Monster-Size SKELETON

GLOWS IN THE DARK

This 3-foot tall Bones is scary enough at any time but wait till you see him glowing in the dark! Shake him and his arms and legs move. You'd wear it's alive if you like to haunt houses and frighten friends. This is for you. Or hang him in your room.

No. F200 \$1.25

Are you willing to take a chance? We won't tell you what you get but because you're willing to gamble, we'll give you more than your money's worth.

No. 676 Only 50c

SURPRISE PACKAGE

???

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Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 30 days free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose In full payment Same guaranteed
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges

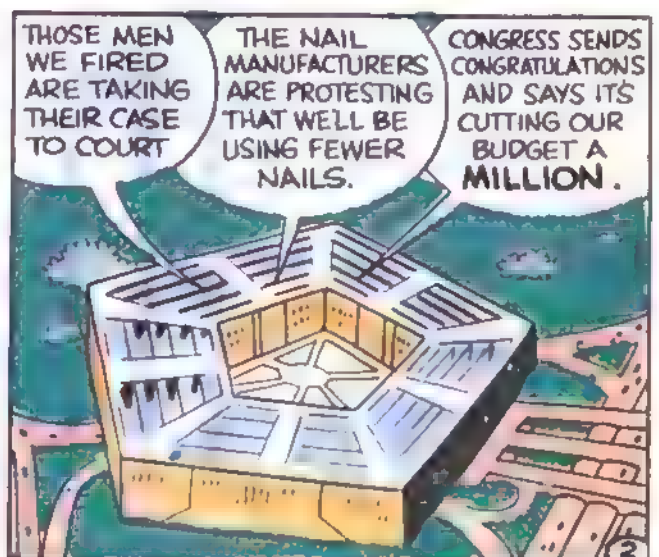
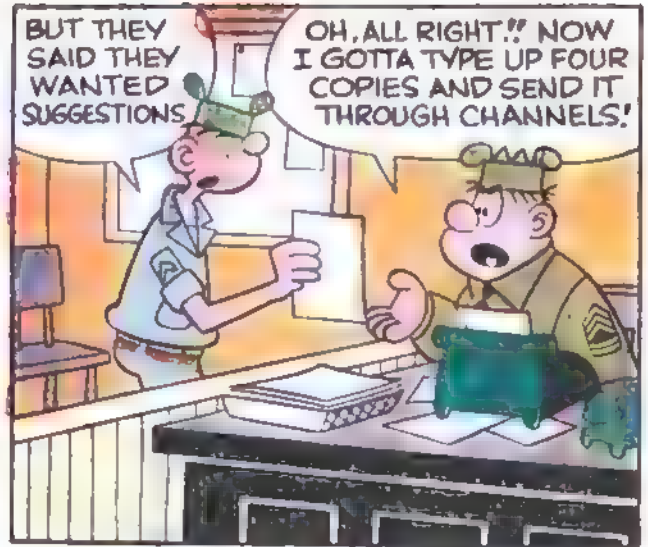
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Kindly add 15c for postage and handling to all orders

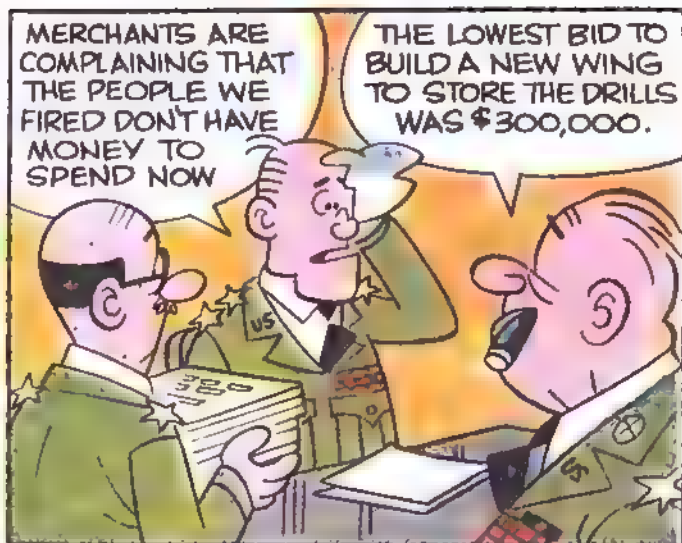
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The EFFICIENCY EXPERT





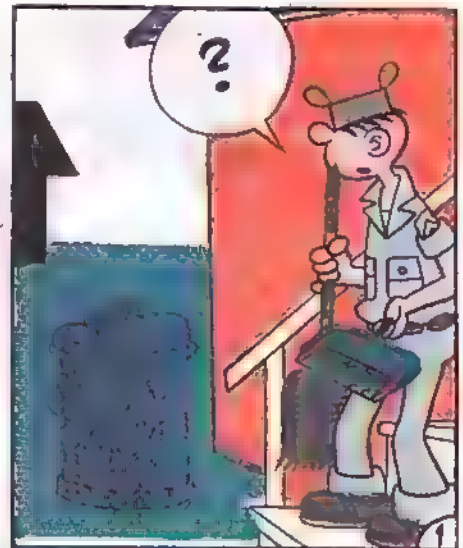
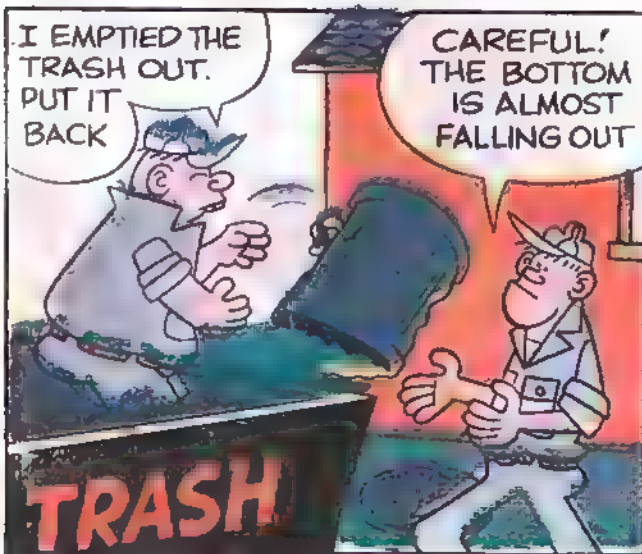


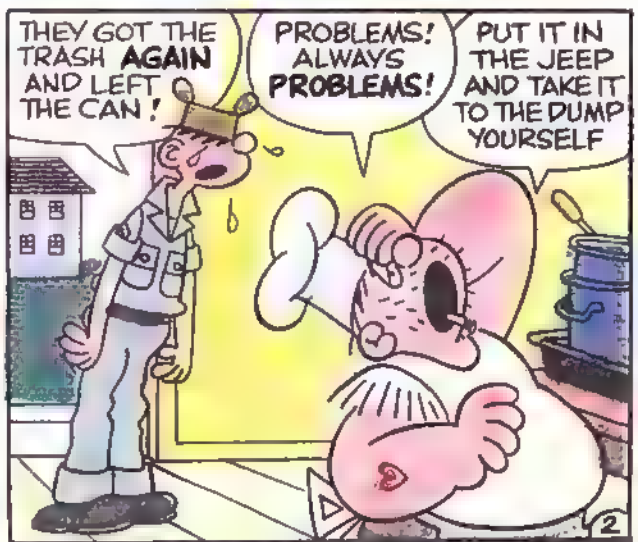
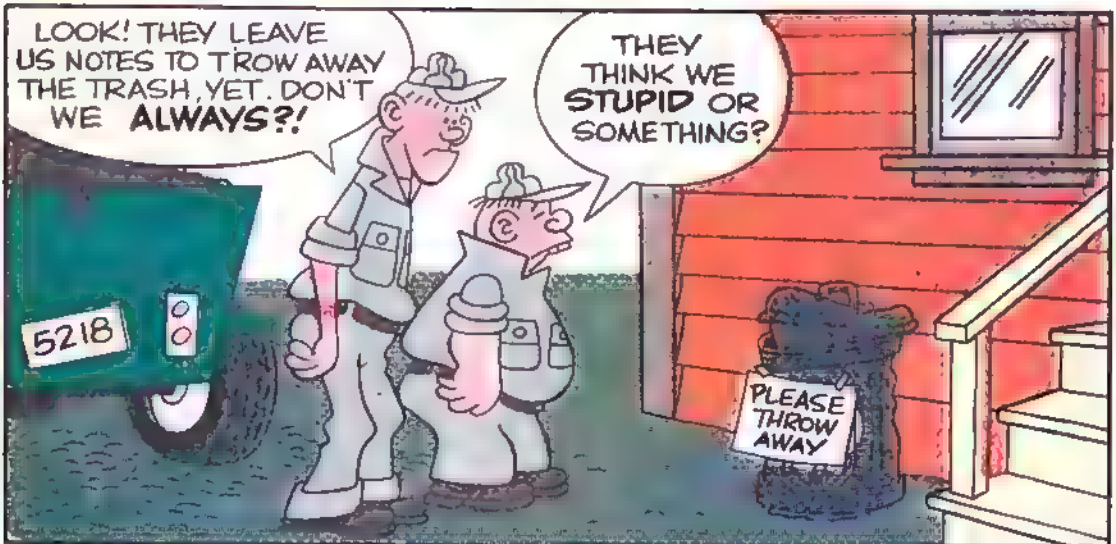
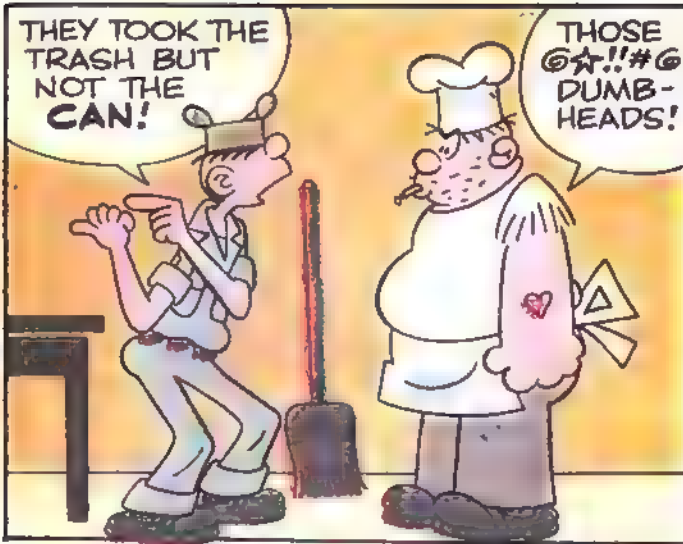
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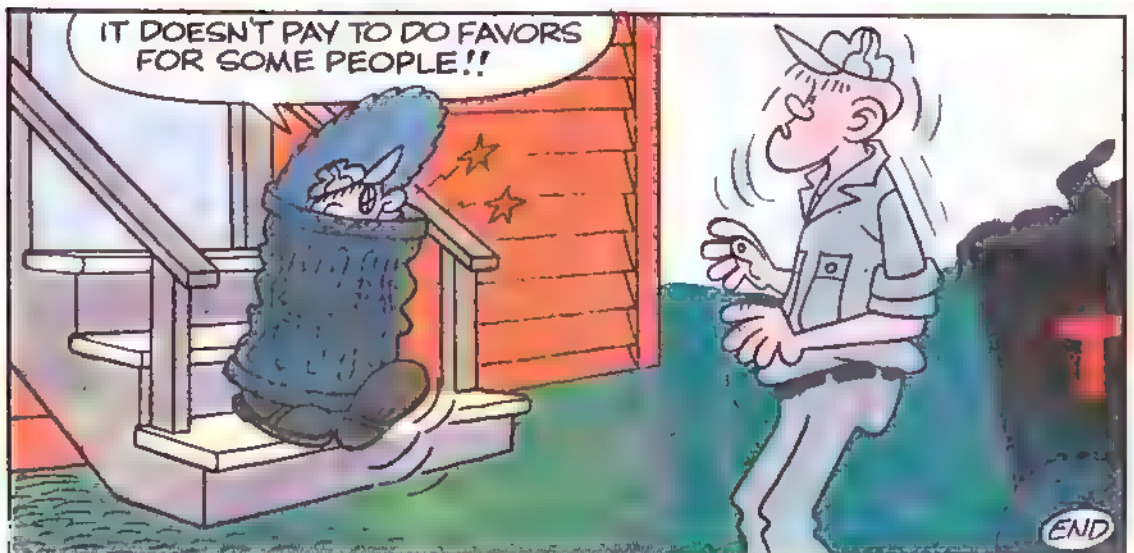
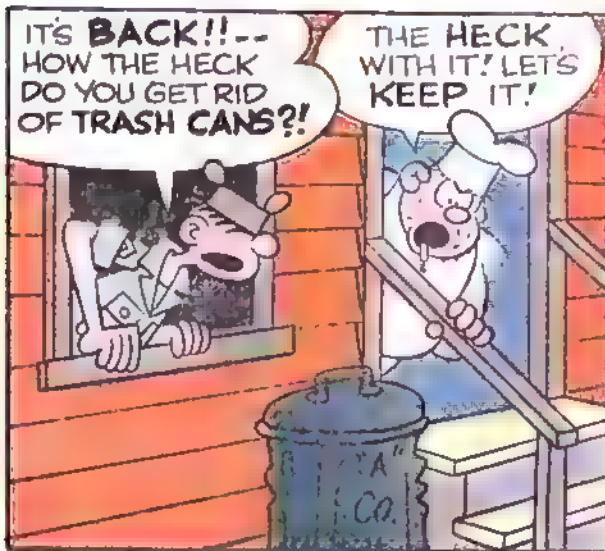
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in

CAN TROUBLE







SERVICE

SMILES

The Army Way

Once you have put on a uniform you learn that the way of the Army isn't always the way of the outside world. And what can you do about it? Ask for an appointment with the General to tell him you have some better ideas? Perhaps there might be a suggestion box. Into which you could put your ideas as well as your complaints. This particular top sergeant is probably no different than the others who wear the same insignia that he carries to show his authority. The basic situation is always the same. Something has to be done-and the private is the one to do it.

So he lines the men up and looks them over. Then he asks his question: "Who likes music? Who knows anything about musical instruments. In fact, who can play one? Step forward."

So a dozen men step forward waiting for instructions which he soon gives very clearly: "We got ten pianos to be unloaded from a truck and moved. Get over to hall one on the double."

Or there is the day he lines his men up and asks this question:

"I need men who have artistic ability. Can paint or draw. Or even like to doodle. Step forward."

It looks like something easy. So twenty men move forward to get this instruction:

"We are going to paint the mess hall outside and then inside. You fellows follow me, and you can all demonstrate your ability to handle a brush and paint."

The only moral is you have to be careful and perhaps not volunteer for a special assignment-until you know what it is.

The Reason

The Dictator had decided that he would invade the country to the north. In order to do this he would have to double the size of his army. He decided to first issue a call to the people to enlist for protection of the homeland. If this didn't produce enough manpower, he would issue a draft call. So into very little town, village, and hamlet went the posters. Also that you got a bonus in gold. Should you be rejected-you could keep this money.

There was only one man to appear from that little village. He passed the physical. Then he was sent to the "Examiner." Who had to check on his intelligence, attitudes, and loyalty. He asked just one question:

"Why are you enlisting?"

"Because I believe it is a wonderful thing to

have an opportunity to die for our beloved leader. Mine is not to question why, but to obey. If I am sent to the desert to fight, I will do so even if I die of thirst. If I am sent to the cold regions, there I will do my best even if I freeze solid. And if you send me to the mountains, I will try to climb them, even if I fall down.

Since our beloved leader, can do no wrong, then I have no problems. What has to be done, has to be done. If I step on a mine and am blown to bits, my last words be that our beloved leader win the war. All this I believe.

The "Examiner" could hardly believe his ears. He looked around to be certain nobody else was in hearing distance.

"You must be crazy," he said softly.

"Then please put that in column seven, Reason for Rejection", replied the man.

Bill The Barber

What makes a man want to be a barber? Best thing you can do is to ask your barber this question next time you get a haircut and shave. He may even tell you all about his boyhood and his other friends-who aren't barbers. This is the story of just one of the many barbers in this country.

Never mind his right name. We can just call him Bill. He had been an insurance salesman, an ice cream vendor, a taxi cab driver, a waiter in a summer hotel, and a salesman in a small department store. A friend suggested that the two go to a barber school and learn the profession. Within three weeks the master barber knew he had a first class man.

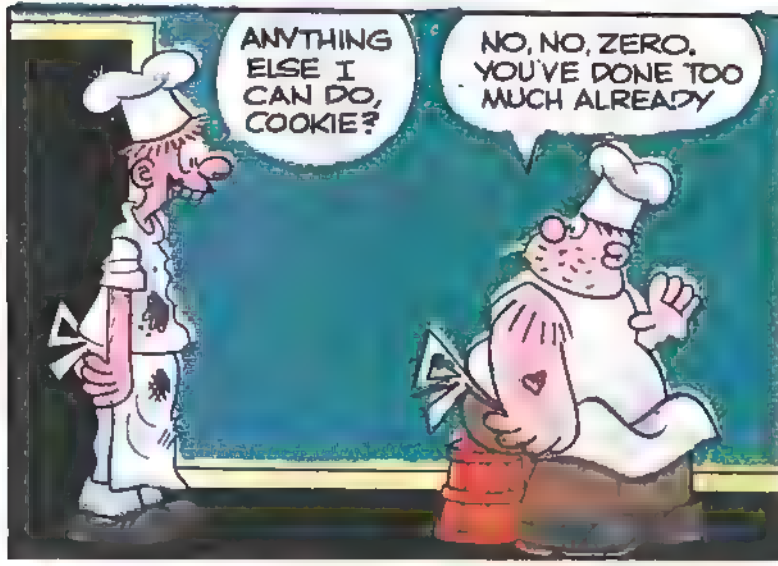
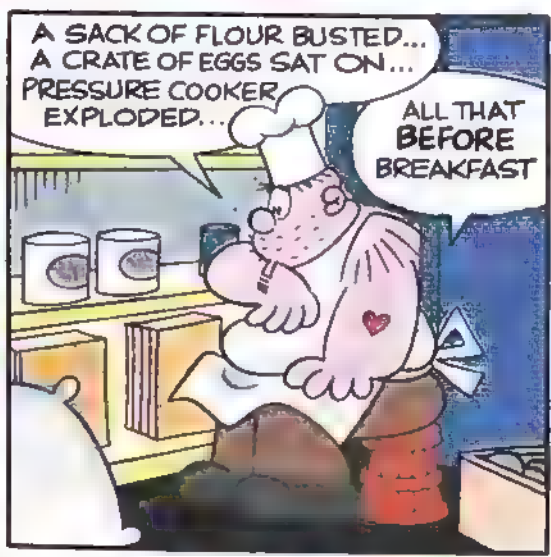
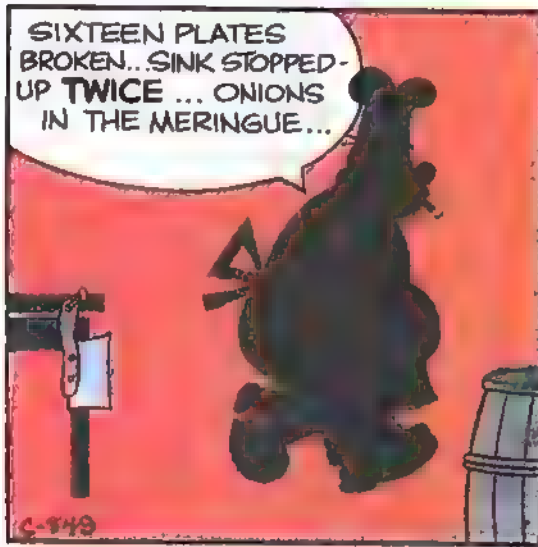
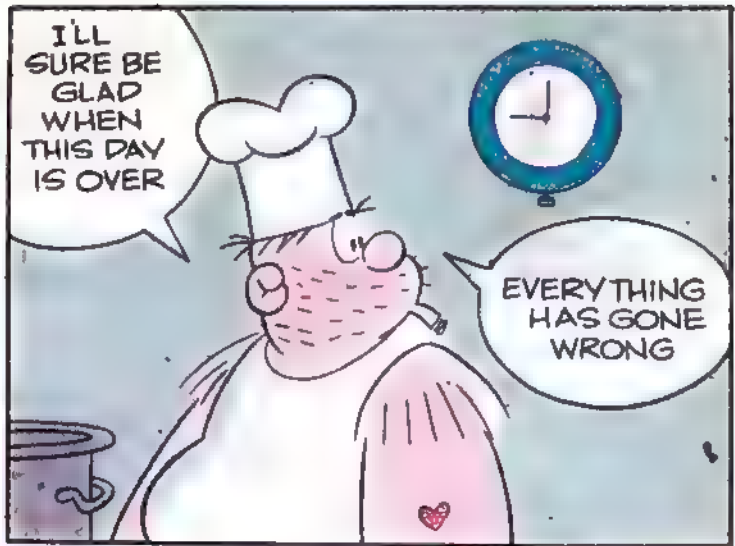
"I understand they are looking for a barber at Camp Wilmington," he said. "You ought to make good money there."

So Bill became the barber at the camp. During the week soldiers shaved themselves. He only gave them haircuts. On the week-ends, when passes were given, the men wanted both shaves and haircuts. Bill put this sign in his shop: "I will not shave any man who shaves himself."

The service men didn't like that and they went with their complaint to the Captain. Who in turn explained the barber was only a civilian and not under the military. But he would speak to the barber. Which he did this way: "You really don't mean what you say in that sign. You are a truthful man. Surely, you shave yourself. Now you say you will not shave a man who shaves himself. So that means you can't shave yourself. Or you have to go to another barber for your shaves." P.S.: The sign came down.



**DISASTER
AREA**



Another JOE WEIDER breakthrough:

THE END OF THE SKINNY BODY



BEFORE
149 LBS.



2 WEEKS LATER
185 LBS.

GAINS UP TO 16 POUNDS IN 14 DAYS

adds 2 1/4" to each arm, 2 1/4" to his chest!

Walter Leach of Burlington, VT. reported these fantastic gains in 14 days! Gains 16 pounds, added 2 1/4" to each arm, 2 1/4" to his chest, 1 1/4" to each leg. See what a fresher, more exciting fun you can have now—thanks to Crash Weight Formula #7. He says, "All I did was follow the plan and drink a few small glasses of delicious Crash Weight Formula #7—and the improvement made in just 14 days was beyond my wildest dreams! Shouldn't this happen to you?"

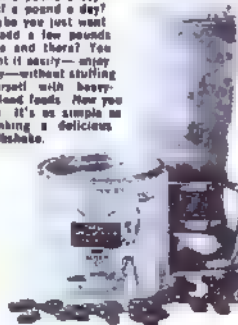
Nobody Likes a bag of bones

Flesh out your bones. Fill out your narrow, shallow chest. Your skinny arms. And spindly legs. Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your muscle-starved, hungry-looking body. Joe Weider's **Crash-Weight Formula #7** is a new scientifically blended milkshake flavored drink that lets you drink on as much as up to 14 pounds in 14 days the easy, the delicious, the relaxed way. Just drink 4 zesty glasses of Crash Weight natural organic with your regular meals and take in up to 3500 extra calories a day (it's the calories that count when you want to put on some handsome weight!) And Crash-Weight does all the work for you. Piling on the pounds and the weight as the days go by. Check the plan you want in the coupon.

Guaranteed to put weight on you and create a new—fresher—more exciting fun-going you or money back!

The Do-It-Yourself Gain-A-Pound-A-Day Kit

This is a 1 day supply of Crash Weight, each full of weight gaining nutrients that can smash the weight gaining barrier! You want to gain a pound a day? Hell a pound a day? Maybe you just want to add a few pounds here and there? You want it easy—enjoy this—without stuffing yourself with boring, so lard foods. Now you can! It's so simple as drinking a delicious milkshake.



FREE:

Weight-Gaining and Muscle-Building Course. This 48-page illustrated Guide sent FREE with each Crash Weight Formula #7 Kit. Crammed with step-by-step instructions in muscle building and weight-gaining basics. Filled with all the latest ideas and how to adapt them for your own personal, fun-going weight gains!



Fill in this Gain-A-Pound-A-Day or Your Money-Back Guarantee Coupon

JOE WEIDER, Dept. 75-40K10
Inventor of **Crash-Weight**
501 52nd St., Union City, N.J. 07087

Chief of the Product
Quality Department, Inc.
P.O. Box 1007
Union City, N.J. 07087

Dear Joe:

I want to put an end to my skinny body and have everyone compliment me on my athletic appearance and muscular gains. Rank me the "pound-a-day" Crash-Weight Formula #7 package I have checked below.

Check Plan & Flavor Desired:

☐ 7-Day Supply...\$ 7.99 ☐ Chocolate
☐ 14-Day Supply...\$14.98 ☐ Vanilla

If it doesn't work, I want my money back. OK?

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Canadian orders filled in Canada—no duty to pay.

JOIN THE WEIGHT GAINABLES! DRINK ON NEW POUNDS—FAST! SAFELY!

SERVICEMEN: TO SPEED YOUR ORDER U.S. Regulations require that shipments to servicemen be prepaid — Please add indicated amount as required by your APO or FPO address

	APO or FPO	REV. or S.S.
CRASH-WEIGHT (7-Day)	2.00	\$1.75
CRASH-WEIGHT (14-Day)	3.50	2.75

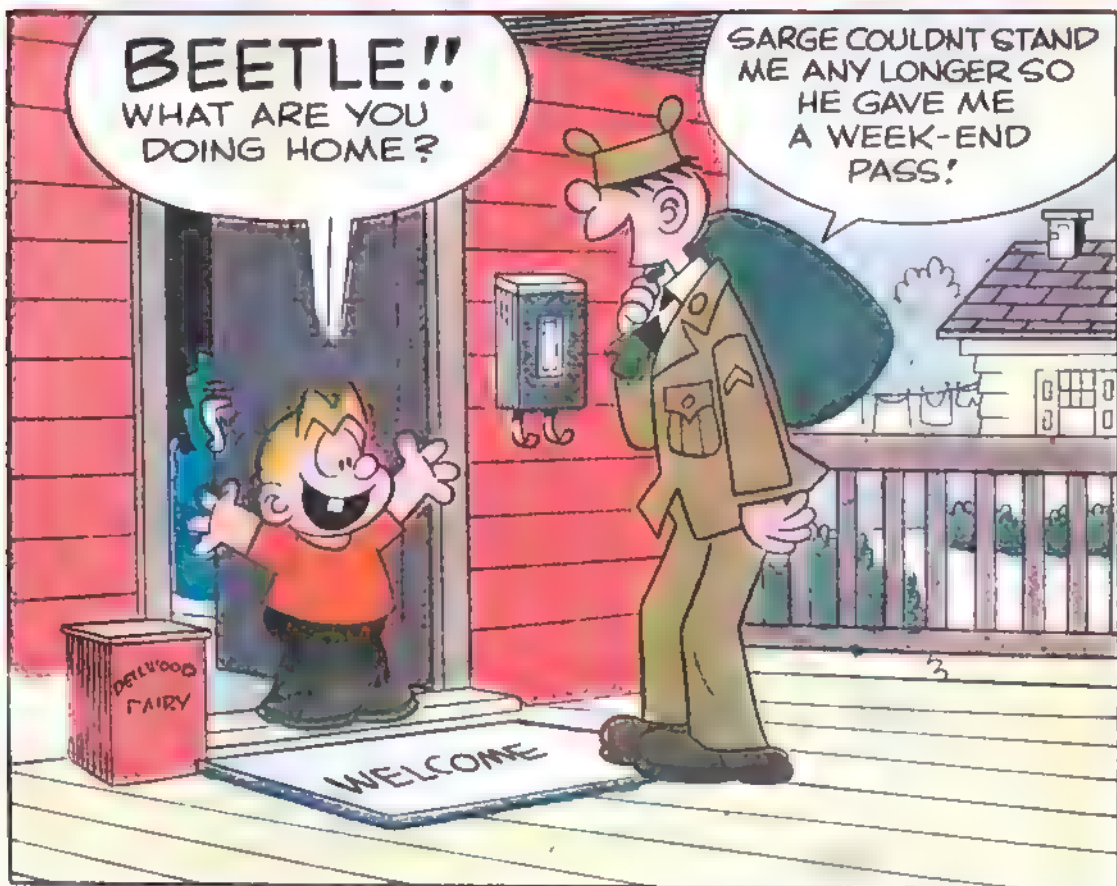
**BEETLE
BAILEY**

in

G.I. PHILOSOPHER

BEETLE!!
WHAT ARE YOU
DOING HOME?

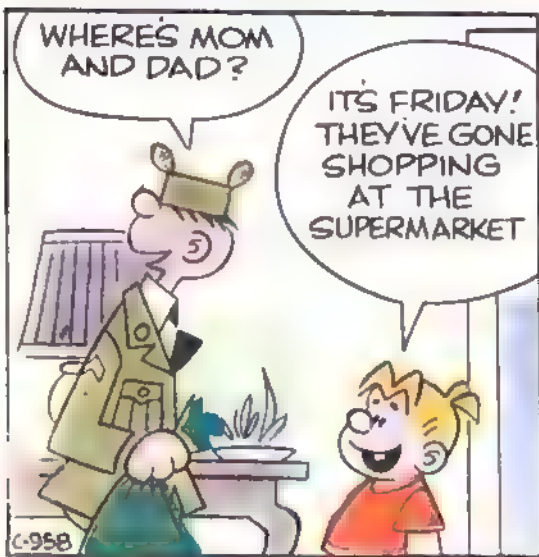
SARGE COULDN'T STAND
ME ANY LONGER SO
HE GAVE ME
A WEEK-END
PASS!

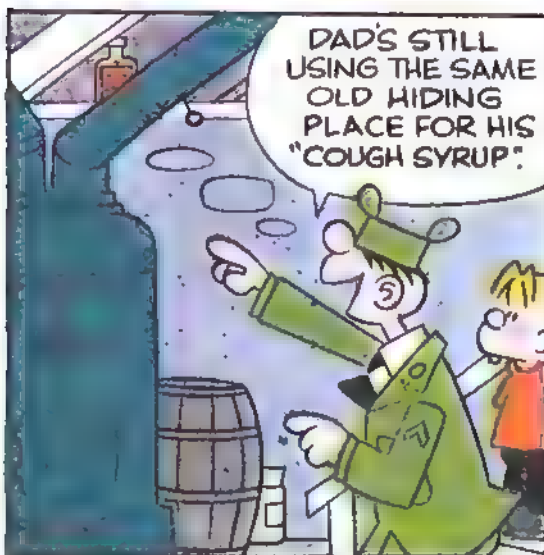
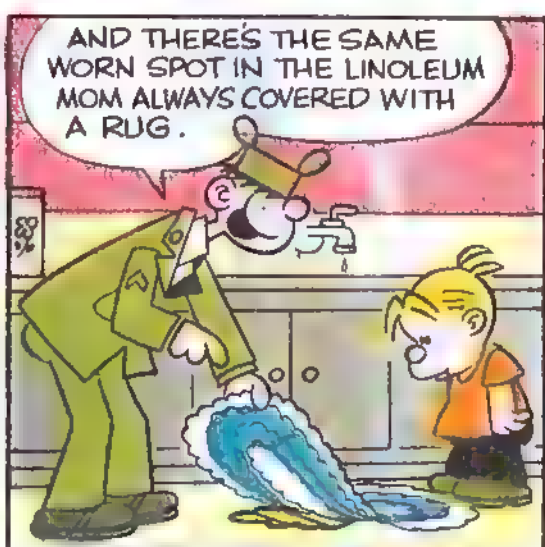
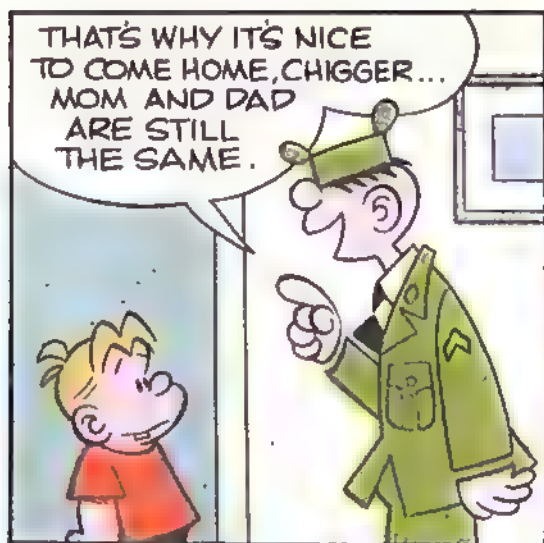


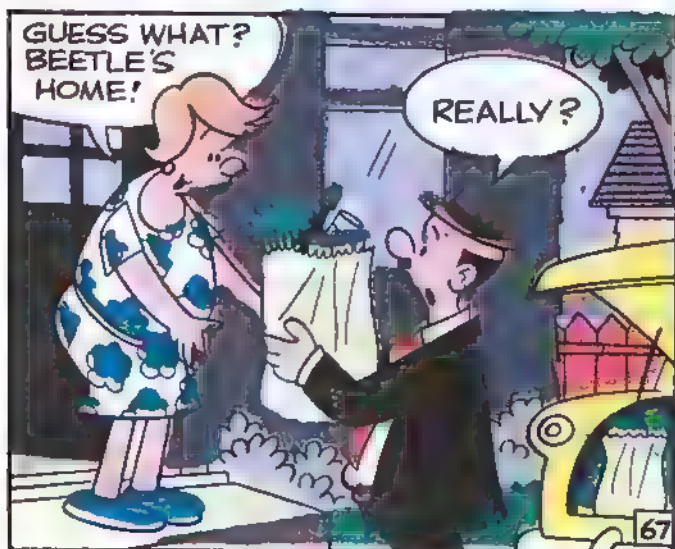
WHERE'S MOM
AND DAD?

IT'S FRIDAY!
THEY'VE GONE
SHOPPING
AT THE
SUPERMARKET

THAT'S RIGHT! THEY'VE
BEEN DOING THEIR
GROCERY SHOPPING ON
FRIDAYS
FOR AS
LONG
AS I CAN
REMEMBER







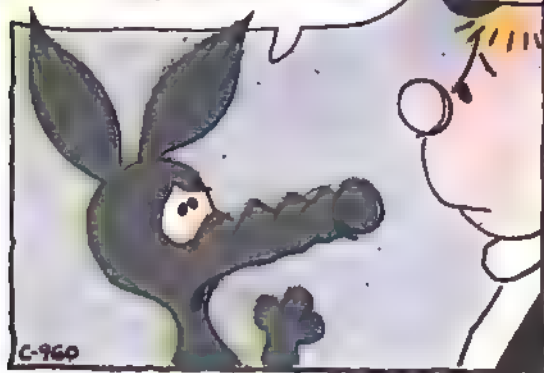
BONER'S ARK

HEY, BONER!
LOOK WHAT
HAPPENED
DURING THE
STORM LAST
NIGHT!!

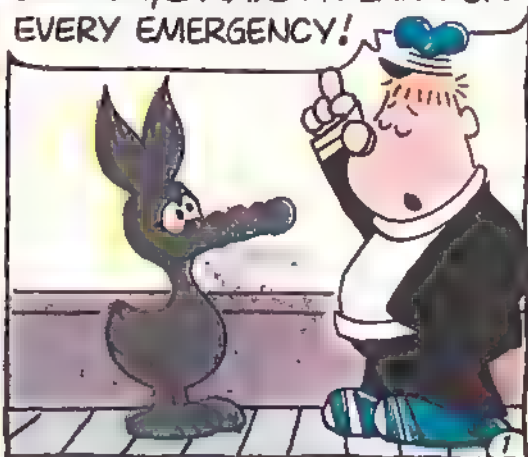


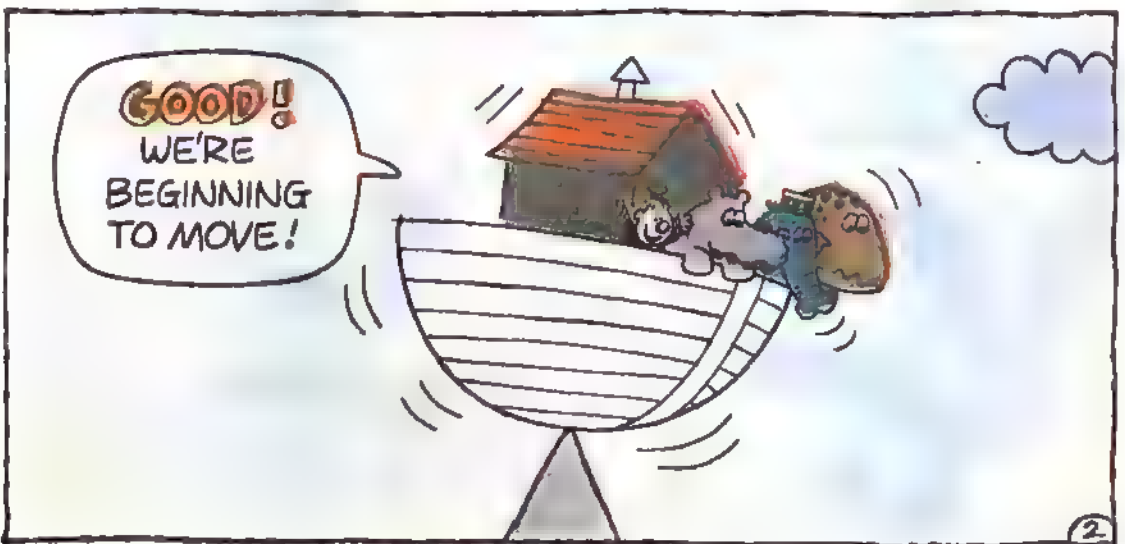
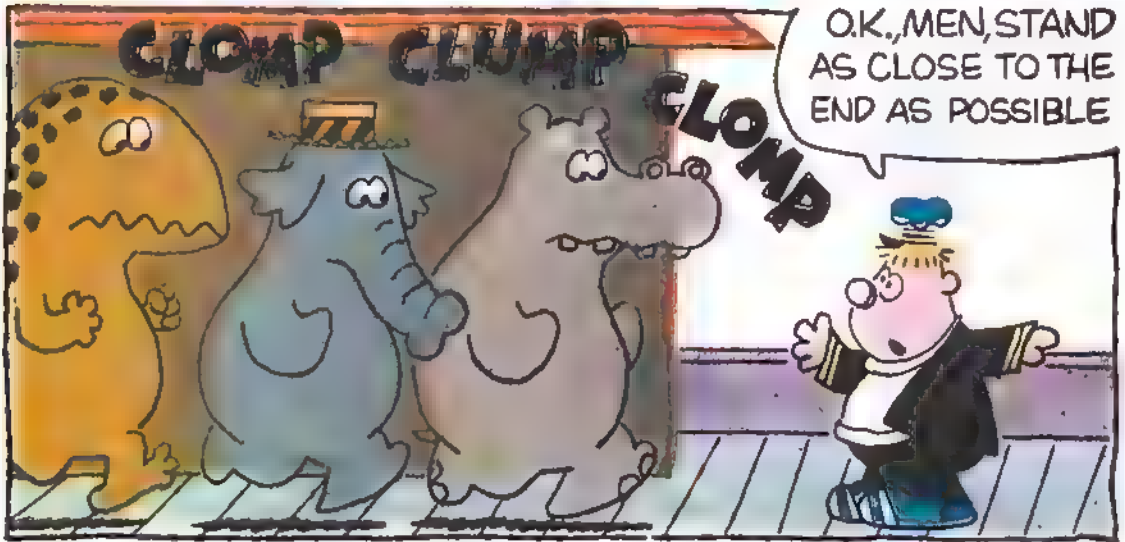
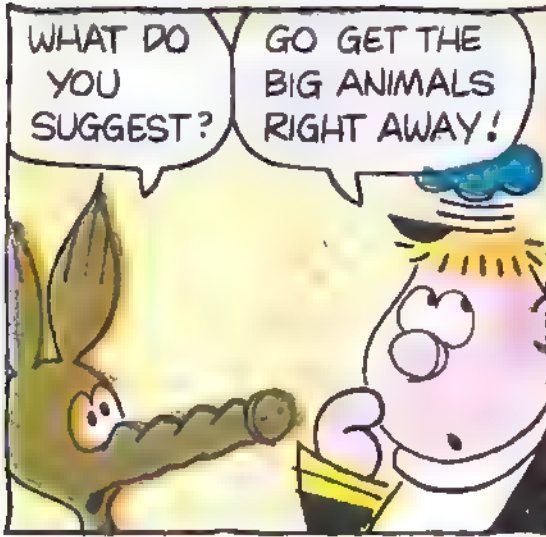
HMM-I GUESS
I SHOULDN'T
HAVE LEFT THE
SNAKE IN
CHARGE OF
THE STEERING

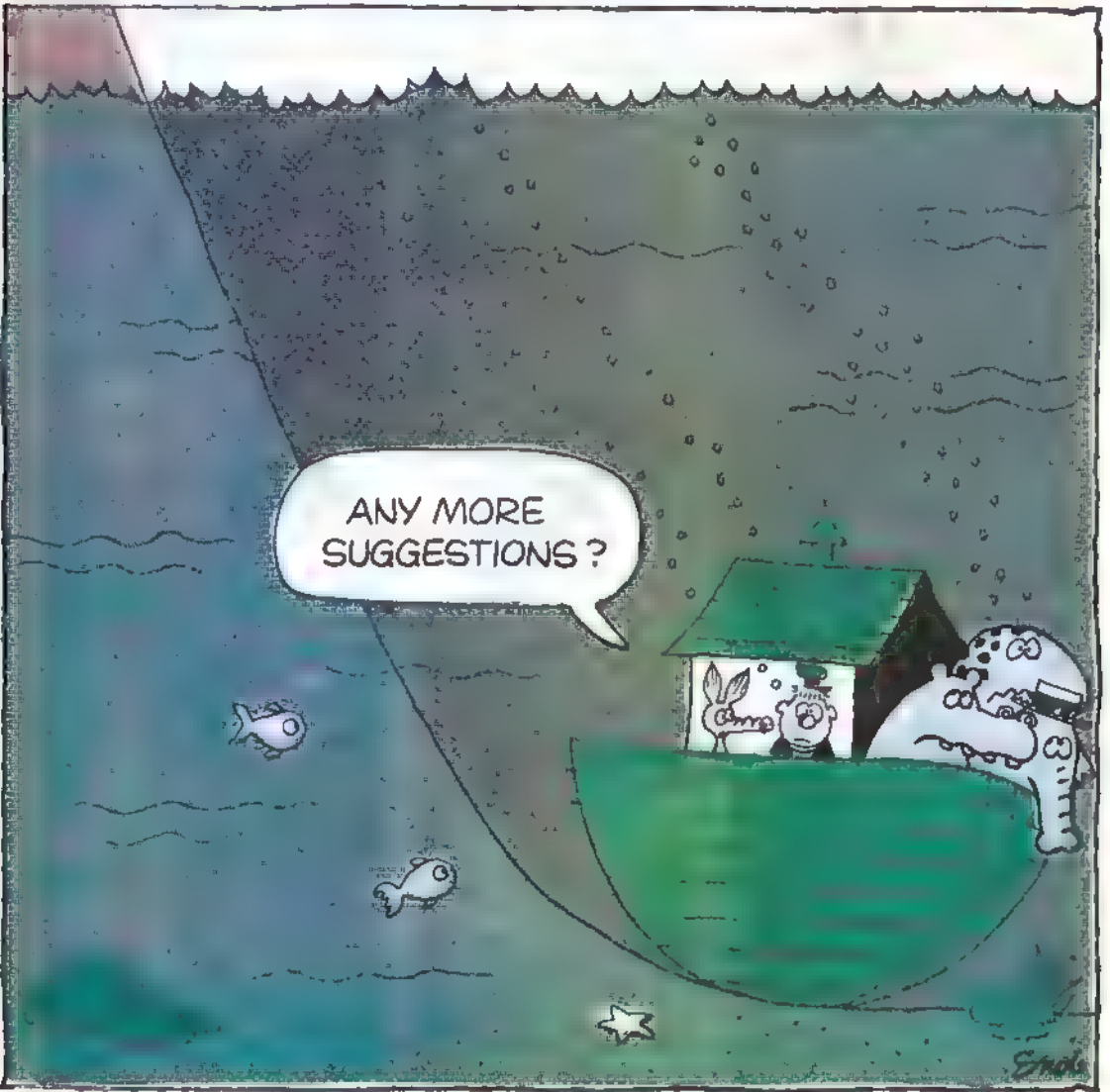
NOW IT LOOKS LIKE
WE'LL BE STUCK HERE
UNTIL WE HAVE
ANOTHER 'STORM.



NOT NECESSARILY, AS YOUR
CAPTAIN, I HAVE A PLAN FOR
EVERY EMERGENCY!









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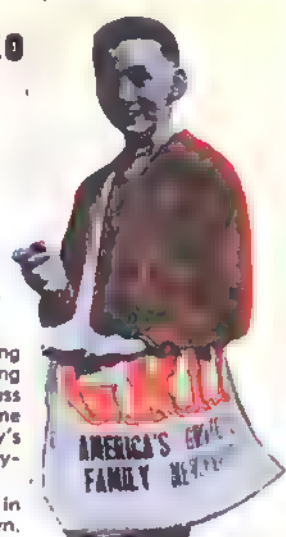
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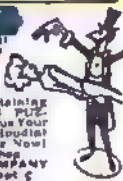
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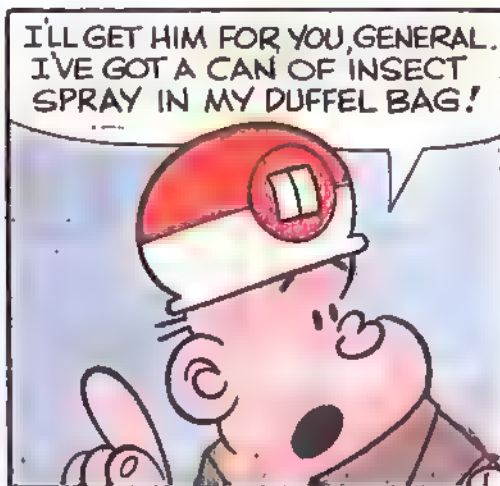
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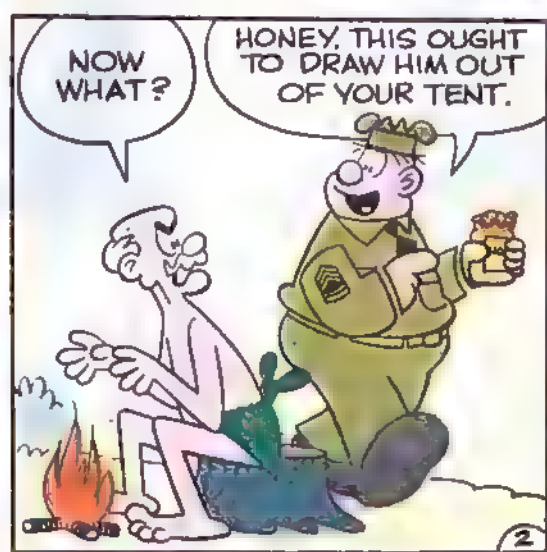
There may be OPPORTUNITY for you in today's booming music business. America's largest song studio wants to see your material. No special training required. Just write the words as you hear them and we'll let you know if they qualify for MUSIC and RECORDING. WE NEED SONG-POETS of all types, ballad, rock & roll, gospel, rhythm & blues, modern country, etc. Submission, advice and information absolutely FREE. SEND YOUR PRIZES to Free Star Music Makers Dept. G & Beaton St. Boston, Mass. 02108

A cartoon illustration showing a man in a military uniform with a red and white helmet looking startled. A man in a green loincloth is running past him, with a large speech bubble above him saying "YAHNN!". The background features a tent and some clouds.



I verify that the statements made by me above are correct and complete.

(Signature of Publisher) John S. ...





IS YOUR HAIR GROWING OR GOING?

Stand in front of a mirror. Take a long hard look at the top of your head. Do you have as much hair as one year ago? Do you see any new hair growth?

If your answer is no, it is important that you take steps today to save the hair you now have. If you act now, you may be able to reverse the trend on your head. You may be able to grow new hair faster than it is falling out. Doesn't that make sense to you? Wouldn't you like to look in the mirror a year from now and see more hair on your head than you see now? Why lose your hair if you don't have to?

CAN YOU SAVE YOUR HAIR?

Every year thousands of men and women go bald — needlessly — because of a scalp infection. This scalp infection is called seborrhea. Doctors say that three germ organisms cause seborrhea: staphylococcus albus, pityrosporum ovale, and microbacillus. These germs attack the sebaceous glands and the hair follicles themselves. If not checked, permanent damage is done. The hair follicles atrophy, lose their ability to produce new hairs. The result: premature baldness.

You can easily tell if you are a victim of seborrhea. If you have itchy scalp, dandruff, hair loss, very dry or oily scalp, the chances are that you have seborrhea. Neglect these symptoms and you invite baldness.

Treat your scalp to Ward's Formula. This amazing scalp medicine quickly controls seborrhea and stops the hair loss it causes.

Here's the Proof!

I must admit I didn't have much faith in it, but I hadn't been using Ward's one week before I could see it was helping me. I could feel my hair getting thicker.
E. K., Cleveland, Ohio

Out of all the Hair Experts I went to, I've gotten the most help from one bottle of Ward's Formula.
C. La M., Philadelphia, Pa.

After using Ward's for only 12 days, my hair has stopped falling out.
R. W. C., Cicero, Ill.

I am tickled to death with the results. In just two weeks' time — no dandruff! W. T. W., Portola, Cal.

I feel encouraged to say that the infuriating scalp itch which has bothered me for 5 years is now gone.
J. M. K., Columbus, Ohio

Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss, for which neither the Ward treatment nor any other treatment is effective.



DOUBLE MONEY BACK GUARANTEE

In seconds, Ward's Formula kills the three parasitic germ organisms retarding normal hair growth. This swift germicidal action has been proven in scientific tests by a world-famous testing laboratory (copy of laboratory report sent on request). Ward's removes infectious dandruff, stops scalp itch, brings hair-nourishing blood to the scalp, tends to normalize very dry or oily scalp. In brief Ward's Formula corrects the ugly symptoms of seborrhea, stops the hair loss it causes. Ward's Formula has been tried by more than 550,000 men and women on our famous Double-Your-Money-Back Guarantee. Only 1.9% of these men and women were not helped by Ward's and asked for their double refund. This is truly an amazing performance.

Why not join the men and women who have successfully ended their troubles? Treat your scalp with Ward's Formula. Try it at our risk. In only 10 days you must see and feel the marked improvement in your scalp and hair. Your dandruff must be gone. Your scalp itch must stop. Your hair must look thicker, more attractive, and alive. Your excessive hair loss must stop. You must be completely satisfied—in only 10 days—with the improved condition of your scalp and hair, or simply return the unused portion for Double Your Money Back. So why delay? Delay may cost your hair.

H. H. Ward & Co., Inc., 19 West 44 Street, N. Y. 36, N. Y. © 1963

Doctors and hospitals can obtain professional samples of Ward's Formula on written request.

H. H. Ward & Co., Inc. Dept. 76 12P
19 West 44 Street, New York, N. Y. 10036

Rush Ward's Formula to me at once. I must be completely satisfied in only 10 days or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

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Address

City State Zip

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- ☐ Send C.O.D. I will pay postman \$2 plus 76 cents in postal charges (save the 76 cents by enclosing \$2)
- ☐ Send triple size for \$5. You save \$1.

Canadian, foreign, add 50 cents — No C.O.D.

DOUBLE MONEY BACK GUARANTEE

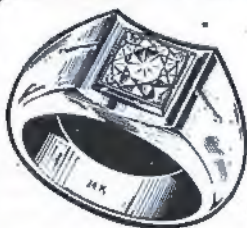


Illustrations
enlarged to
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